Our experience puts you in a unique position to accelerate startup growth and innovation, and mitigate the risk associated with early stage businesses

We Build Tech Companies

We use our technical know-how and business expertise to help startup founders and investors fulfil their potential
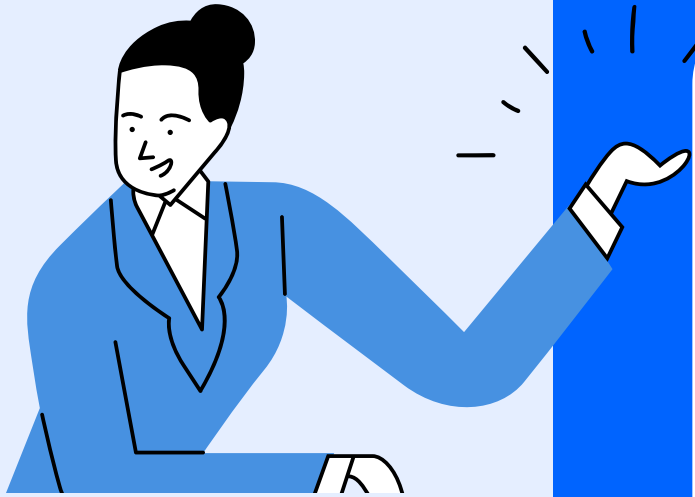
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Manchester Technology Centre M1 7ED

Our offering

TheStartupFactory.tech partners with individual founders and small teams to turn their vision into a valuable tech company. We provide Expert Product Thinking to help refine the proposition and the product market fit. We have an established development team who are experts in building Quality, Scalable and Extensible Software that provide an MVP build that works for customers now, and provides strong foundations for the future product development. Our experienced team provides Startup Business and Tech Mentoring and Support throughout the process, from Ideation, through Build, and into an uncertain Future as you take on new customers and build your own self sustaining team. We follow a Sweat Equity model which allows us to work with interesting founders and on interesting ideas which would otherwise be harder to make into reality. By investing in your Startup vision we provide Continuity and become a Reliable Partner.

Everything we do is based on shared risk - so we can succeed together and stay aligned on a startup journey

About us

We are founded by entrepreneurs, and follow lean startup ethos in everything we do. Our expert product and technology team is based in Manchester, ready to take any challenge and disrupt any market with cutting edge technology solutions. Everyone at TSF is a shareholder in TSF - and all startups we work with - ensuring long term alignment and enterpreneurial sprit from within.

Typical project

Plan - ideation & scoping

Every startup is different - sometimes there is just a vague idea, sometimes it's proven product market fit that needs a build, or sometimes an existing business that needs a reboot - whatever stage you're at, at this phase of the process we get to know each other, understand the problem and scope/size the potential solution and effort required.

Build - engineering & design

The core activity - applying best engineering practices to delivery cost effective and scalable solution that aligns with founders vision and mission. Collaborative and iterative approach keeps founder in control, and ensures the best possible product is launched as an MVP.

Example project:

Cost of build:
MVP build, advice, support
£100,000

Sweat Equity:
services from TSF in return of a small share of the business
£50,000

Cash part :
Founder, angel investors, grants...
£50,000

Post-MVP Support

As investor, we stay with on on your journey and provide advice and oversight via a board seat. Where required, we offer further advice and executive support for all aspects of the business: sales, marketing, legal as well as technology leadership.

TSF will help you hire you own tech team to support and further evolve the product, mentoring and coaching the first hires early on. And if building tech team needs to wait - TSF can take take product support role in the medium term as well.